



Ballroom Dance Club of Fairbanks, Inc.

The purpose of the Ballroom Dance Club of Fairbanks, Inc. is to promote ballroom dance, and provide the opportunity to dance.

Board of Directors

July 22, 2014 Minutes

Barb's House

Meeting was called to order at about 6:30 p.m.

Directors present (bylaws allow 5 to 13 directors): Barb Lorz President, Elizabeth Widmayer Vice President, Stan Justice Secretary, Woody Woods, Nam Jeon, Cindy Moulton, Ginny Shafer (6 vacancies on the board)

Absent: None

Guests: Byron Thorne, Latin Dance Club Liaison

A quorum was present (bylaws require majority of board members). We have 7 members, started with 7 and ended with 7.

Text below in blue is discussion and decisions made at the meeting. The word "discussed" means we talked about the subject but made no formal decision

Agenda Approval Stan moved and Woody seconded. Approved

Approval of Minutes

- **August 26, 2014 Meeting Minutes** Woody moved and Liz seconded. Approved

Old Business:

- **Acquire New Board Members** Discussed possible new board members.
- **Bylaws – Proposed Changes** Liz moved and Cindy seconded approving the bylaw changes for presentation to the members.
- **Annual Meeting (Nov 1, 2013)** Discussed
 - o **Cake Walk** Jimmie and Gina to teach to their class for demo at the meeting.
- **Liv & Van Workshop – Hustle w/a Little Swing – Nov 21, 22 & 23** Went over the poster and adjusted the prices and worked on clarity. \$135 for all 8 classes, \$80 or \$81 for Beginners Package. There was a suggestion to reduce the price to \$15 per class in hopes of getting more students. Some of the points made included:
 - o \$15 is our drop in rate and workshops should cost more since they are special
 - o A small drop in price is not likely to entice more students
 - o Workshops have not been making money and this one includes air fare.

- **40 Below Ball (Saturday – Jan 24, 2015)**

New Business:

- **Nominations Open (Oct 1st)** Will be in e-news
- **Advertising Budget - \$2100.00** Stan moved and Liz seconded Approved It was clarified that this does not include advertising the workshops as that expense is in the workshop budget.
- **Dance Coordinator** It was explained that we need someone to oversee the dances since Jennifer stepped down. They don't need to attend all the dances, just make the arrangements so they happen. No board member volunteered to take on this task.
- **Practice Coordinator** We also discussed the need for someone to organize practices. They need to find volunteers to run the practices or cancel if no one can be found. No board member volunteered to take on this task.
- **Black Tie & Blue Jeans Event (Dec 6, 2014)** We discussed trying to hire a live band for this event. Several options were discussed. Will have costs for next meeting. The board seem favorable to the idea.
- **Valentines' Dance w/ LBDT (Feb 7 –First Sat instead of Feb 20 – Third Friday)** Approved

Reports:

- **NLCD**
 - o **Annual Meeting** The NLCD annual meeting is Sun Oct. 5 from 2 to 4 PM with potluck food. No dance demos are planned. Stan agreed to draft up the annual summary of BDCF activities but has not done it.
 - o Liz described the audit saga where she volunteered to review the books but the NLCD Treasurer repeatedly messes up.
- **Membership** Forms are rolling in. Board members were reminded to renew their memberships. An email will go out to remind past members to renew.
- **Bal/Swing Workshop – Sept 8 & 9** It was looking like we would make a profit but there was a misunderstanding on instructor pay. They understood it was so much for each. We thought it was so much for the couple.
- **Kick-Off/Membership Drive (Sept 19, 2014)** Kick-off dance was reported as a big success.
- **Session 1**
 - o **Student Numbers** Data being entered
 - o **Opening & Closing** We will need help for classes 3-6
 - o **Angels** We manage to cover for the singles and provide some experienced dancers to help students learn.

Comments:

- **President**
- **Board** The issue of maintaining the level of enthusiasm we saw Monday on into the rest of the classes and year. Discussed need to be welcoming to new people and have fun dances and practices.
- **Guest** Byron reported that LDC will host Oct. 31 costume dance at Wood Center 8 – 11:30. Considering a valentines dance and may look at Civic Center or Artisans Plaza, Cinco de Mayo planned for Wood Center.

Upcoming Board Meetings:

Work Session: First Tuesday – T.B.D.

Next Meeting: Fourth Tuesday – October 28, 2014 – 6:00pm

Woody moved and Nam seconded adjournment. Approved