



Ballroom Dance Club of Fairbanks, Inc.

Our purpose is to promote ballroom dance and provide the opportunity to dance.

Board of Directors Meeting Minutes August 26, 2014 – Barb's House

Meeting was called to order about 6:10 PM

Board Members present (bylaws allow 5 to 13 directors): Barb Lorz (President), Liz Widmayer (Vice President), Woody Woods (Director), Nam Jeon (Director), Cindy Moulton (Director), Ginny Shafer (Director)

Absent: Stan Justice (Secretary), Jennifer Anderson (Treasurer)

Staff: Lisa Balvanz – Admin Assistant

A quorum was present (bylaws require majority of board members). We have 8 members, started with 6 and ended with 6.

Text below in blue is discussion and decisions made at the meeting. The word “discussed” means we talked about the subject but made no formal decision.

Agenda Approval: Liz moved and Cindy seconded agenda approval. Passed without objection.

Approval of Minutes

- **July 22, 2014 Meeting Minutes:** Woody moved and Cindy seconded approval of July's minutes. Approval for lack of objection.

Old Business:

- **Acquire New Board Members:** We continue to search the dance floor. A new member surfaced with potential of becoming an amazing volunteer & maybe even sitting on the board. Woody has chatted with her. Barb is inviting her to help at the upcoming dance(s).
- **Teaching Contract Signing:** It's reported that all instructors have signed their teaching contracts. They are on the drive for board members review.
- **Session 1:** Admin Lisa will be at the first & second weeks of classes to oversee registration. Flyers have been out there for a couple of weeks. Stan even took them & the Bal/Swing workshop flyer to Contra Borealis' dance camp at Lost Lake. 12 people have pre-registered for Ballroom 1. It's agreed to have promotional sales there too.

- **Sept 19th Dance - Season Kick-Off/Membership Drive:** All board members along with Admin Lisa will be on deck to make this an amazing evening! Flyers, both for Session 1 and the half sheet showing Session 1 & 2 will be there. Promotion sales items also available for purchase.
- **Liv & Van Workshop (Anchorage Instructors) Oct 17/18/19 or Nov 21/22/23:** Liv & Van have asked for November 21, 22 & 23. They've been sent the flyer from 2010 visit & we wait to hear their thoughts. Cindy & Liz have both offered to house them. Kurt has been asked to consider letting us tap into some of his time for another Country 2 Step lesson at R&R on Saturday. For not wanting to do workshops, this will be the 4th we're blessed with this 2014.

New Business:

- **ByLaws:** Review of the Bylaws was requested of the Board by the President. Bylaws need reviewed every 5 years, or so. A draft of proposed changes was shared, comments & suggested additions made. A new draft will be sent out to the Board for review and the topic will return on the Agenda as Old Business next month.

Reports:

- **Melaina Larson Workshop – Aug 9 & 10:** The workshop was a great success. We thanked Stefani w/the Lathrop Ballroom Dance Team by sharing the wealth and wrote them a check in the amount of \$197.46. Our net was \$592. The dance scene was a buzz for days following her visit.
- **Augie Freeman – Sept 8 & 9:** Augie & Natalia are excited about coming to Fairbanks. We needed to only purchase 2-oneway tickets Fai/Anc. They are enjoying the Anc/Fai drive to catch some of Alaska's wonders. Advertising is in full swing.
- **Financials:**
 - We're a little down from last month but doing great due to Melaina's workshop. The numbers also include the 2-oneway tickets for Augie & Natalia.
 - \$5k was withdrawn from KBA as directed and placed in a DSB CD. We had one valued at a little over \$2k that was rolling. The \$5k was placed with it resulting in a CD a little over \$7k.

Comments:

- **President:** 40 Below Ball is gearing up. It's confirmed that we have the Westmark Gold Room reserved. Discussion needs made as to if we want to decorate. We have a couple of sponsors and Barb has again asked the board to consider looking at the businesses they do business with. She'd like 5-7 sponsors to help offset the events expenses.
- **Board:** Woody suggested playing instructional DVDs at practice as another way to draw students in to practice. Dissatisfaction was voiced over not having a syllabus for Melaina's workshop. It was shared that the Lead/Follow class needed more emphasis on connection and the Viennese Waltz class failed to touch on the Basic & Reverse Turn. Points well made and great for consideration as we move into more workshops.
- **Guest:** None

Upcoming Board Meetings:

Work Session: *First Tuesday* – Sept 2, 2014 T.B.D.

Next Meeting: *Fourth Tuesday* – Sept 23, 2014 – 6:00pm